



URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER

FROM: GREAT AMERICAN MEDIA
1010 Wisconsin Avenue NW Suite 800
Washington, DC 20007

RE: DSCC-IE MO

DATE: 8/10/12

:30 SCHEDULES - Estimate #1597

Missouri - St. Louis, Kansas City, Springfield, Columbia-Jefferson City
Paducah-Cape Girardeau, Joplin-Pittsburg

"Work for You" will be sent via DGS on FRIDAY AM, 8/10.

HD Feed: Please run the following from 8/11 until further notice:

DSMO 12-01-30- H "WORK FOR YOU" HD :30 @ 100%

SD Feed: Please run the following from 8/11 until further notice:

DSMO 12-01-30 "WORK FOR YOU" SD :30 @ 100%

If you have any questions regarding this traffic, please do not hesitate to contact
Ed Pappo in our office at Edward.Pappo@gmmb.com

Please email traffic@gmmb.com to confirm receipt.

THANK YOU.